

# PALACES

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## DE FRANCE

September 2024

For Immediate Release

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**Atout France and Palaces de France Partner with Indagare Productions to Showcase 31 Palace Hotels with a Legacy of Excellence, a Video Series**

Atout France (the French Tourism Development Agency) and Palaces de France have partnered with Indagare, the multimedia and travel company, on an immersive, multi-channel awareness campaign. **A Legacy of Excellence: France's Most Prestigious & Timeless Properties** tells the stories behind some of France's most magical hotels. The partnership will celebrate the 31 Palaces de France and educate travelers about these exceptional five-star-plus Palace properties, while showcasing the Palace distinction through premier video, digital and print storytelling in collaboration with Indagare.

At the core of the Palaces de France multimedia campaign is a five-part video series to be released on both [PalacesdeFrance.com](https://PalacesdeFrance.com) and [Indagare.com/palaces](https://Indagare.com/palaces). The video campaign will shine a spotlight on the 31 Palaces de France, as well as the people who bring them to life. Each episode will explore the different tenets of the Palace Hotels Distinction: gastronomy, design, architecture and cultural heritage, sustainability and their lasting legacy.

The 31 Palaces de France can be found across the country, from Paris to the Alps to the South of France, as well as on the French Caribbean Island of St. Barth's. To view the full list of hotels featured, click [here](#).

**• Video series • On-demand video library • Articles and inclusion in print & digital**

The multi-channel campaign debuts September 2024 with the premiere of Episode 1: A Distinction Defined. The video series will transport travelers to France taking a behind-the-scenes approach to what makes a Palace a Palace and will showcase how the properties achieve this coveted distinction.

Plus, through the journey of the series, viewers will be introduced to the many members of the dedicated staff who ensure that the highest standards of excellence remain unsurpassed while exploring culinary greatness and the art de vivre, design, architecture and what is being done to safeguard the incredible history and rituals behind these iconic properties. The final

episode will look at sustainability and innovation and how each property manages to preserve the past while evoking the future.

**Episodes will be released as follows through fall 2024 and winter 2025:**

- Part 1: A Distinction Defined: *Elevating French Hospitality*
- Part 2: Behind the Scenes: *Meet the Ambassadors of French Excellence*
- Part 3: Art de Vivre & Gastronomy: *The French Art of Living through Culinary Greatness*
- Part 4: Architecture, Design & Innovation: *Unparalleled French Architecture & Innovative Design*
- Part 5: Sustainable Development: *Shaping the future of the Palace Legacy*

A special edition will be released for each episode to Indagare subscribers with Indagare CEO & Founder Melissa Biggs Bradley. Indagare members will also have exclusive access to hotel reviews for each Palace on [indagare.com/palaces](https://indagare.com/palaces) and will have the ability to book the properties directly with unique perks.

*To learn more about Indagare Travel, go to [indagare.com](https://indagare.com). Indagare is a members-only trip planning company offering curated content, customized trip-planning and small-group trips around passion points.*